



**New Heights Pharma**  
A Healthcare Company

# ABOUT US

New Heights Pharmaceuticals is a wholly indigenous & integrated healthcare company managed by healthcare professionals and administrators with

diverse backgrounds providing quality healthcare products and services to Nigerians in the last 15 years in the healthcare industry.



*...delivering quality healthcare products*

# ABOUT US -Our Vision

To be the leading provider of  
Healthcare Products,  
Services and Information  
to Retail Pharmacies,  
Hospitals and other Health Institutions in Africa.



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# ABOUT US-Our MISSION

► To provide excellent Healthcare Products and Services to our clients backed with Integrity, Innovation, Technology and Performance.



► To provide a conducive work environment that encourages teamwork and career growth.



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# ABOUT US-Our CULTURE AND VALUES

- ▶ Deliver WOW! through service
- ▶ Do more with less
- ▶ Embrace and drive change
- ▶ Be adventurous, creative and open minded
- ▶ Build open and honest relationship
- ▶ Be passionate, determined and humble
- ▶ Pursue growth and learning



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## ABOUT US-Our Business Units

New Heights Pharmaceuticals started business in February 2005 as a Pharmaceutical Wholesaler.

Over the years, the organization has evolved into a major player in the Healthcare Industry with Business footprints spanning

- ❖ Pharmaceutical wholesaling & Distribution
- ❖ Medical Devices Sales & Marketing
- ❖ Pharma & Nutraceuticals Sales and Marketing and
- ❖ Healthcare Consulting.



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# Pharmaceutical Wholesaling & Distribution Business Unit



We are accredited Distributors for most major Manufacturers and Importers in Nigeria.

Currently, we serve about 2100 retail pharmacies and Hospitals across Nigeria through our Wholesale & Distribution Business Unit.



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# Pharmaceutical Wholesaling & Distribution Business Unit cont.

Some of the major manufacturers and importers, we distribute for are listed below but not limited to these alone;



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# MEDICAL DEVICES SALES & MARKETING BUSINESS UNIT.



We are at the frontline in bringing diagnostics closer to institutions and healthcare professionals as well as promoting home use healthcare devices to patients in Africa.

The medical devices business is driven by smart sales force that cut across the major cities in Nigeria.

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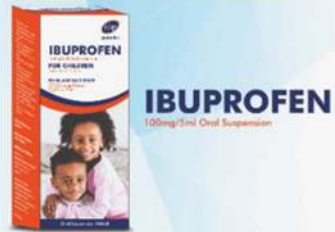
## MEDICAL DEVICES BUSINESS UNIT CONT.....

Some of our international business partners, manufacturers and our own brands.

The logo for OMRON, featuring the word "OMRON" in a bold, blue, sans-serif font.The logo for HealthCheck, featuring the word "HealthCheck" in a dark blue, serif font, followed by a gold checkmark icon and a registered trademark symbol (®).The logo for MEDISANA, featuring the word "MEDISANA" in a green, sans-serif font, with a registered trademark symbol (®) to the right.The logo for Artron Laboratories Inc., featuring the word "Artron" in a blue, sans-serif font, with "Laboratories Inc." in a smaller, grey, sans-serif font below it. A green leaf-like graphic is positioned to the left of the word "Artron".The logo for breastlight, featuring the word "breastlight" in a pink, sans-serif font, with a registered trademark symbol (™) to the right. Below the word is the tagline "enlightened breast awareness" in a smaller, grey, sans-serif font.

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# Pharma and Nutraceuticals Business Unit



We also have business footprint in Pharma and Nutraceuticals product category. Where we bring unique, quality and affordable products to our clients.



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# PHARMA AND NUTRACEUTICALS BUSINESS UNIT CONT.....

Some of our international business partners and manufacturers



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# Healthcare Consulting Business Unit



We provide excellent advice, service and support tailored to the needs of our customers.

We leverage our in-depth and cutting-edge knowledge of the regulatory and compliance landscape to provide a range of healthcare consulting services for our business partners.



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# Our People: 80 core + 15 non core staff

This cuts across various departments in the organization such as

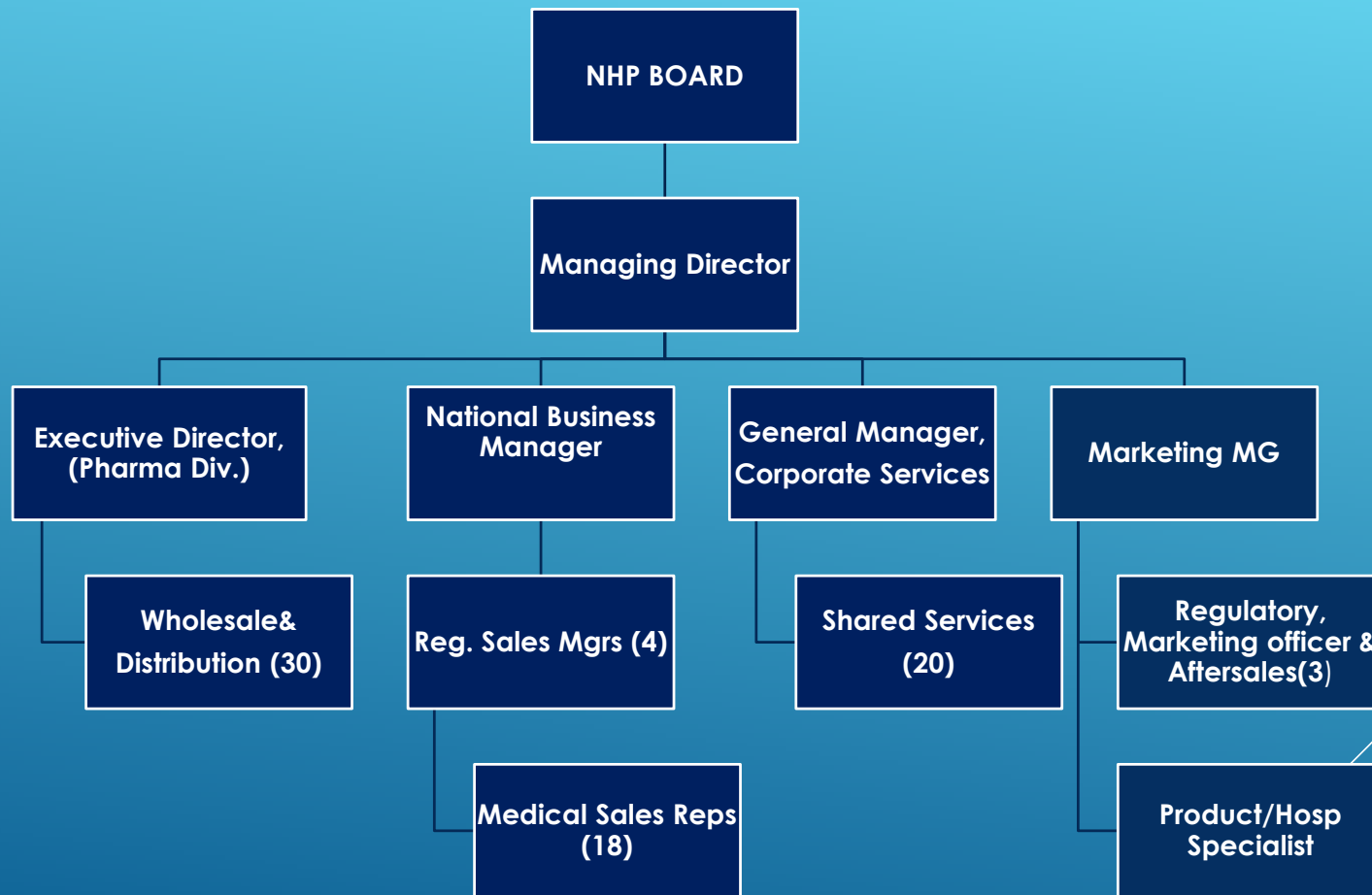
- Warehousing & Logistics
- Sales and Distribution
- Marketing & Strategy
- Human resources
- Regulatory
- Quality Assurance
- Finance & Admin
- Information Technology



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# Our People



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# Our Services

- Importation
- Warehousing
- Marketing Services
- Sales and distribution
- Regulatory support
- Consultancy Services



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# NHP VALUE CHAIN



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## ABOUT US- THE FUTURE

- To become a one stop integrated healthcare company of choice in Africa by being present in the entire supply chain of the healthcare sector delivering quality healthcare products and services to our clients.



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# OUR CONTACTS



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Thank  
You



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