



New Heights Pharma  
A Healthcare Company

## COMPANY PROFILE

❖ IMPORTATION   ❖ SALES & MARKETING   ❖ DISTRIBUTION   ❖ PHARMA WHOLESALER   ❖ RETAIL PHARMACIES/CLINICS

# OUR STORY



- NEW HEIGHTS PHARMACEUTICALS has been delivering quality healthcare products and services to millions of people across Africa through thousands of healthcare facilities **since 2005.**

New Heights Pharma is an indigenous healthcare logistics company managed by healthcare professionals and administrators providing quality products and services to Nigeria and Africa's healthcare industry for over 18 years.

With the head office in Lagos, Nigeria and branch offices in Port Harcourt and Abuja, our business operations cover the major cities of Nigeria and other parts of Africa.



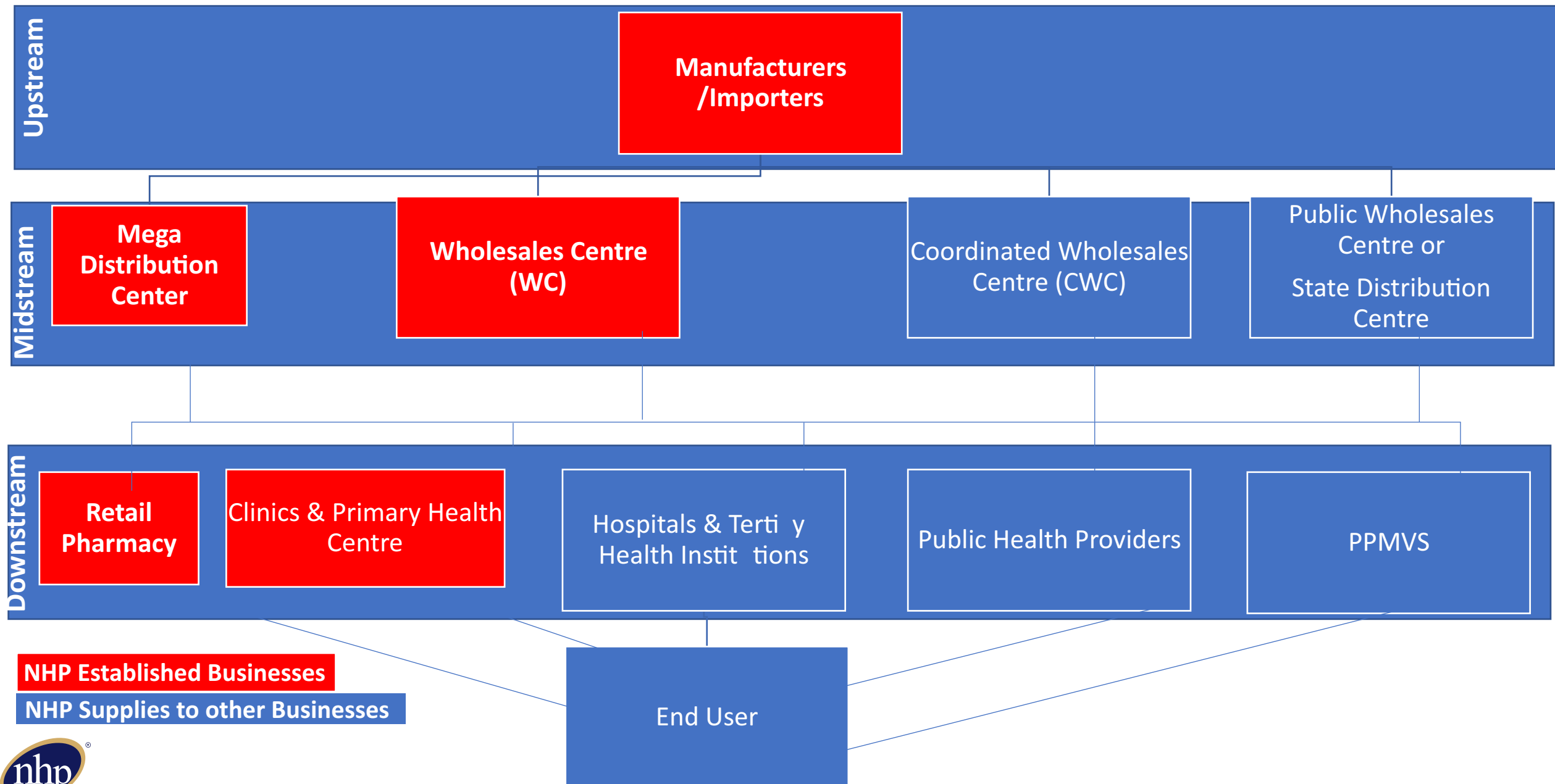
...delivering quality healthcare products

- New Heights Pharmaceuticals started business in February 2005 as a Pharmaceutical Wholesaler.
- Over the years, the organization has evolved into a major player in the Healthcare Industry with Business footprints spanning:
  - \*Healthcare wholesaling/distribution
  - \*Medical Device Marketing
  - \*Pharma / Nutraceuticals Marketing
  - \*Pharma Consulting.



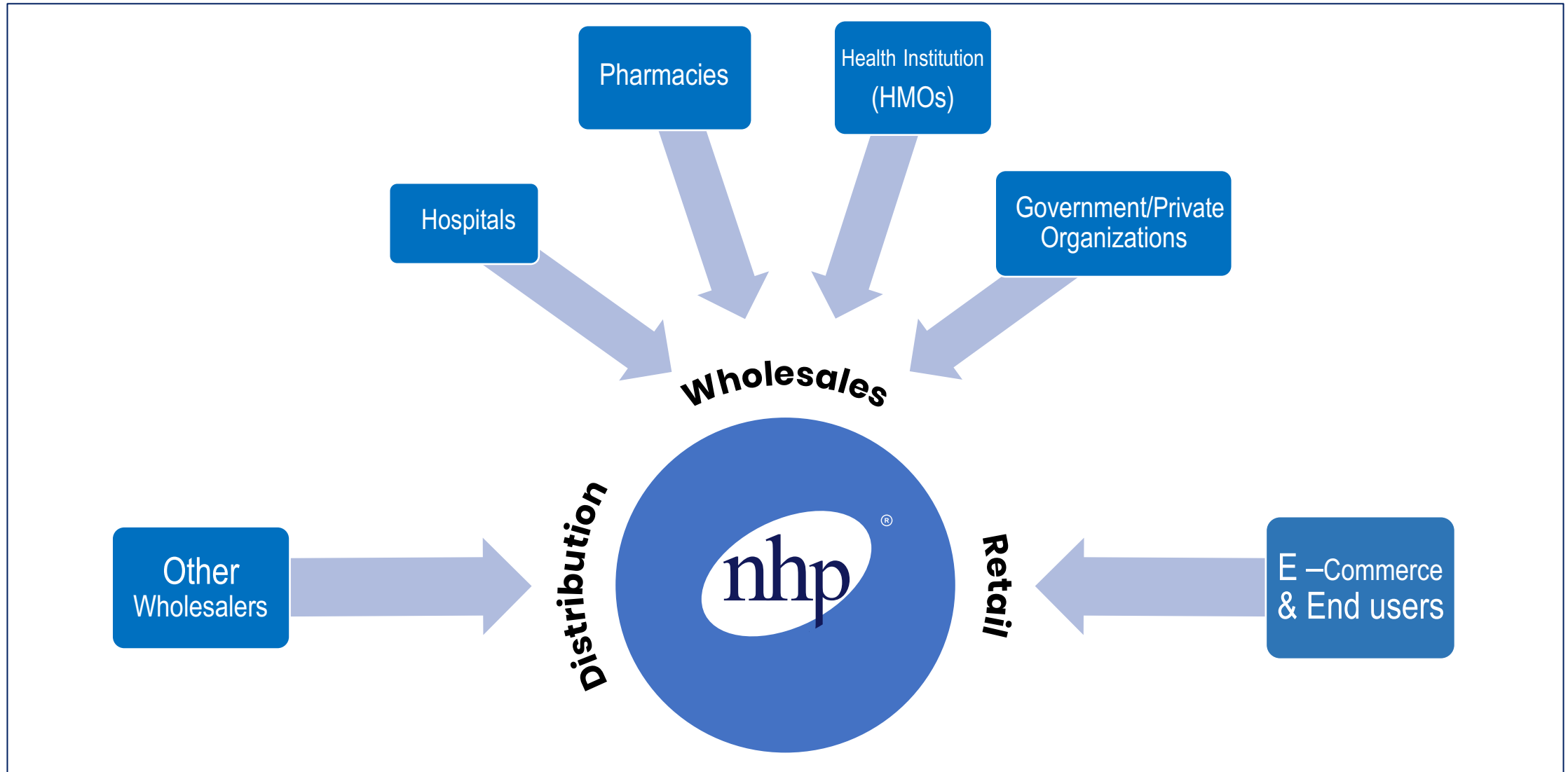
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**Figure 1: NHP's Businesses in the Nigerian Pharma Industry**



**...delivering quality healthcare products**

# OUR CHANNELS





## **VISION STATEMENT**

- To be the leading provider of Healthcare products, services and information to Retail Pharmacies, Hospitals and other Health Institutions across Africa and the rest of the world.

## **MISSION STATEMENT**

We provide excellent healthcare products and services that exceeds customers satisfaction backed with Integrity, Innovation and Technology with a sense of Warmth and Friendliness.

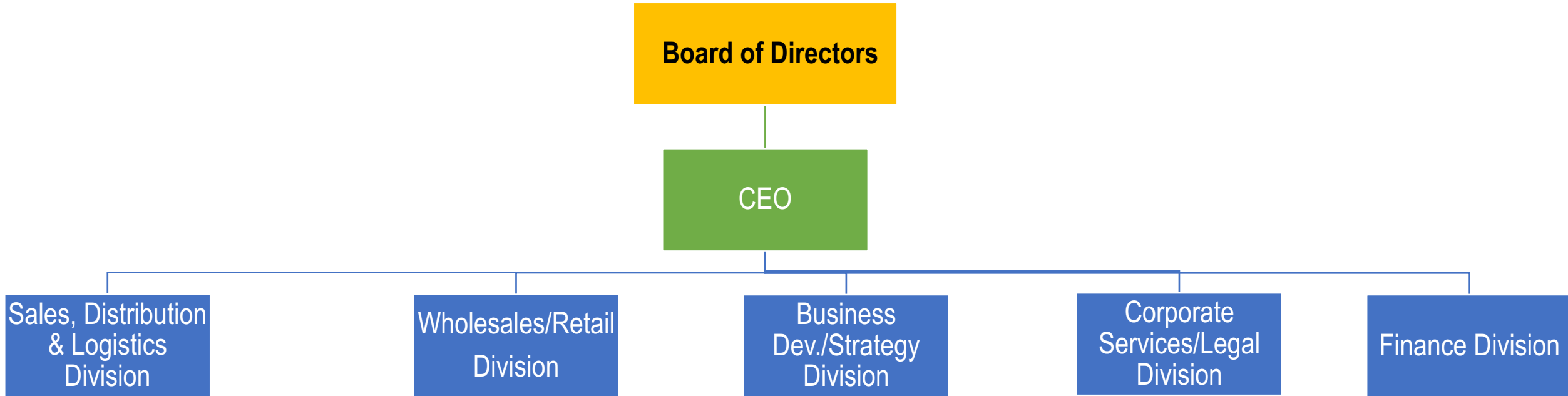
We provide a conducive work environment that promotes teamwork and career growth.



## CORE VALUES

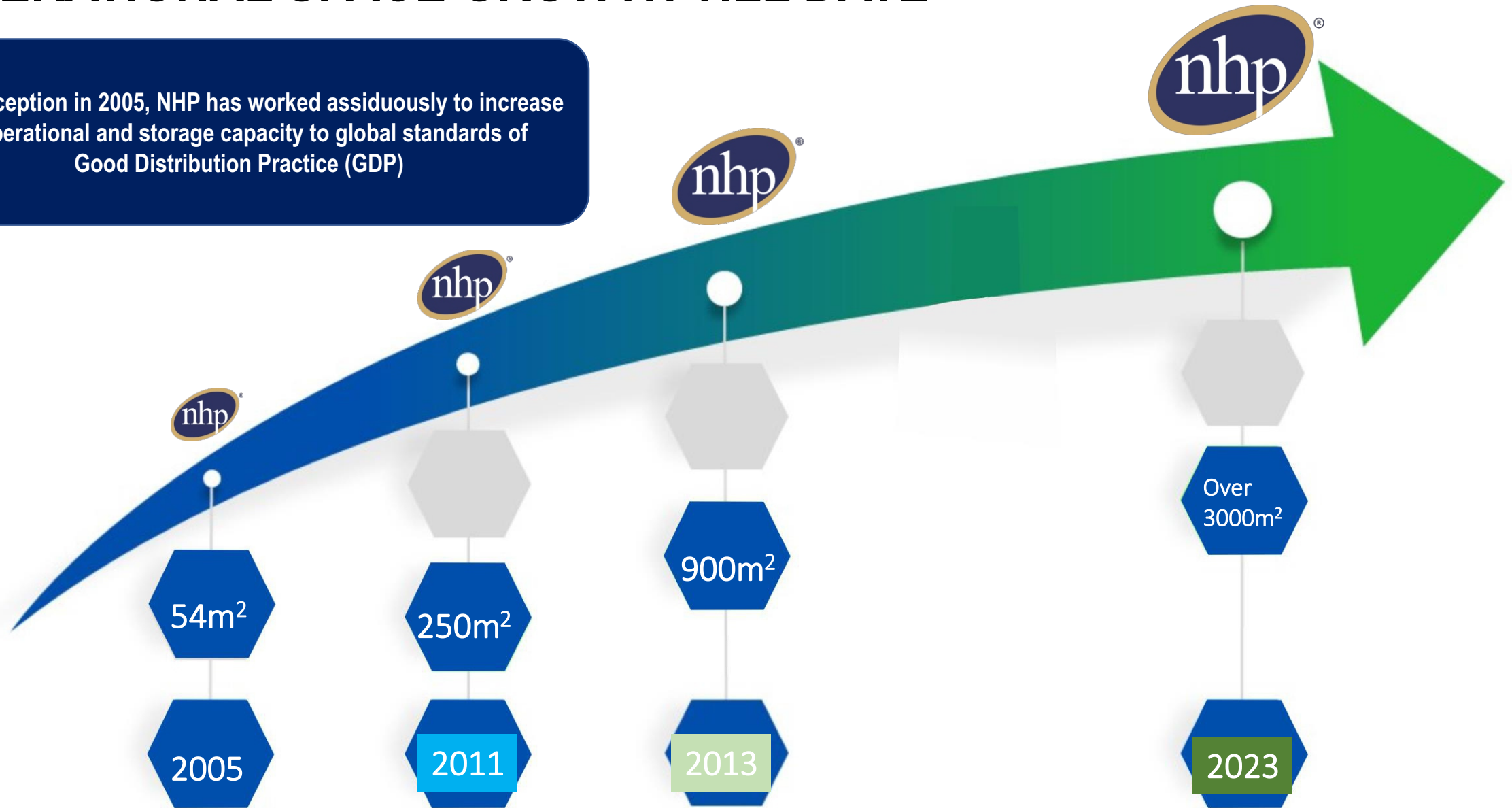
- We deliver **wow** through service
- We do **more** with less
- We embrace and drive **change**
- We are adventurous, creative, open minded, and we build honest **relationships**.
- We are **passionate, determined** and **humble**.

# Top-level Structure - Divisions



# OPERATIONAL SPACE GROWTH TILL DATE

Since inception in 2005, NHP has worked assiduously to increase its operational and storage capacity to global standards of Good Distribution Practice (GDP)



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## NHP DISTRIBUTION PARTNERS (INTERNATIONAL & LOCAL)

**Efamol®**



2009:  
Efamol/Wassen  
range of products

**OMRON®**



2010:  
Omron Healthcare  
range of products.

**HealthCheck™**



2015:  
HealthCheck Brand  
was introduced  
into the market

**Moxie**  
Premium Range of Children Medicines



2018 :  
Moxie range of  
products was  
introduced into the  
market

**nhp**  
*generics*



2019 :  
NHP Pharma  
generics was  
launched into the  
market.



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## NHP WHOLESAL PARTNERS

We are accredited Wholesaler for most major Manufacturers and Importers in Nigeria.



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# NEW HEIGHTS PHARMA GOALS & OBJECTIVES (2015-2035).

- To become a one stop integrated Healthcare Logistics company of choice in Africa by being present in the entire supply chain of the healthcare sector, delivering quality products and services to our clients.
- We will achieve this by being actively present in the business of Retail Pharmacies (online and offline), Wholesales and Distribution, Importation and Manufacturing, Health Maintenance Organization (HMO), Clinics and Diagnostic Centres.

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# OUR CONTACTS



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**:New Heights Pharmaceuticals**



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*Thank  
you*

