



**New Heights Pharma**  
A Healthcare Company

# COMPANY PROFILE

- ❖ IMPORTATION
- ❖ SALES & MARKETING
- ❖ DISTRIBUTION
- ❖ PHARMA WHOLESAL
- ❖ RETAIL PHARMACIES/CLINICS



# About Us



**NEW HEIGHTS PHARMACEUTICALS** has been delivering quality healthcare products and services to millions of people across Africa through thousands of healthcare facilities since 2005

- New Heights Pharma is an indigenous healthcare logistics company managed by healthcare professionals and administrators providing quality products and services to Nigeria and Africa's healthcare industry for over 18 years.
- With the head office in Lagos, Nigeria and branch offices in Port Harcourt and Abuja, our business operations cover the major cities of Nigeria and other parts of Africa.

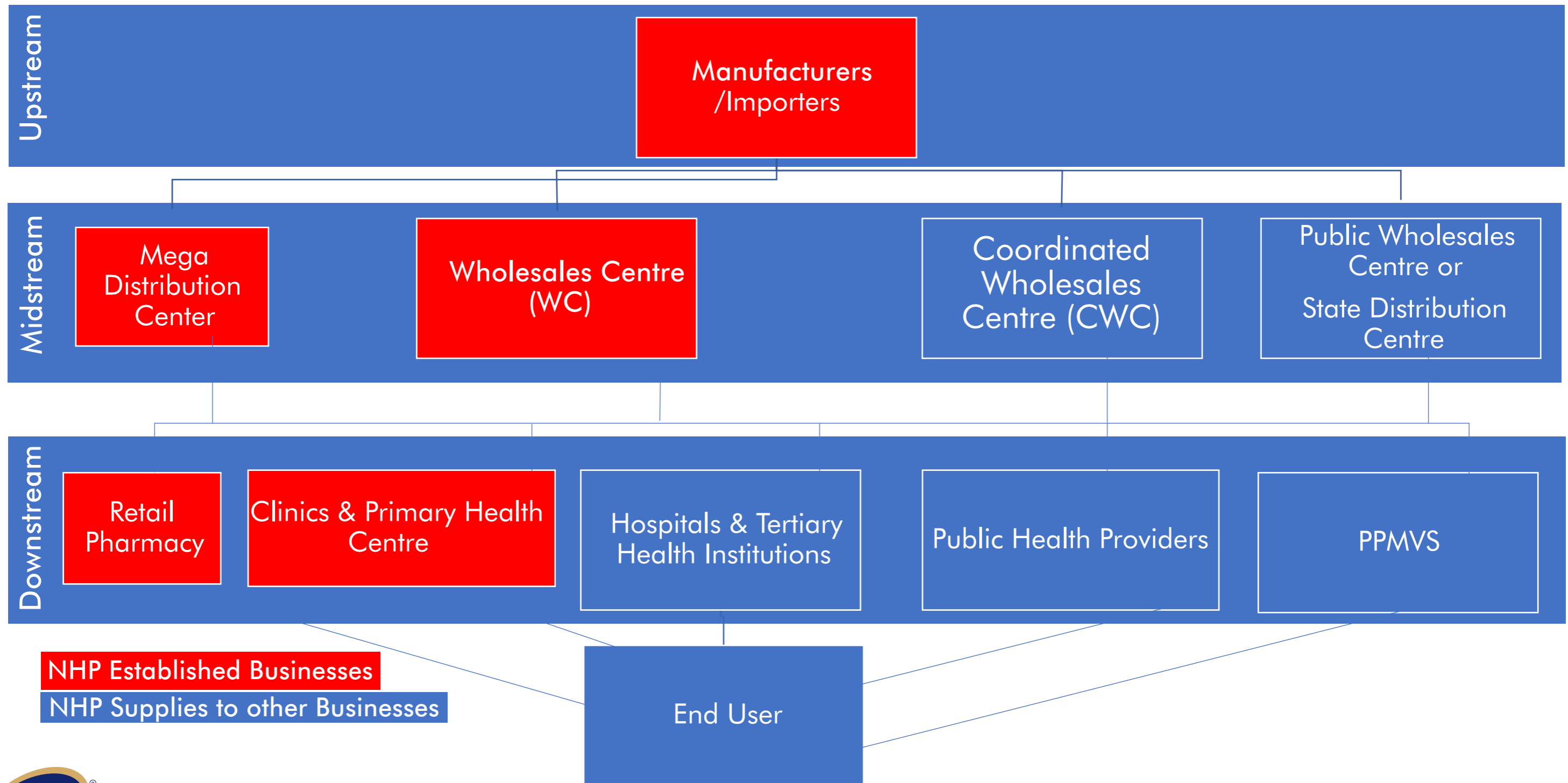


*...delivering quality healthcare products*

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- New Heights Pharmaceuticals started business in February 2005 as a Pharmaceutical Wholesaler.
  - Over the years, the organization has evolved into a major player in the Healthcare Industry with Business footprints spanning:
    - ❖ Healthcare wholesaling/distribution
    - ❖ Medical Device Marketing
    - ❖ Pharma / Nutraceuticals Marketing
    - ❖ Pharma Consulting.



# Figure 1: NHP's Businesses in the Nigerian Pharma Industry



# OUR CHANNEL



## BRANDS DISTRIBUTED BY NEW HEIGHTS PHARMA

**OMRON**

**HealthCheck**  
*...be absolutely sure*

**nhp** generics

**Efamol**



*...delivering quality healthcare products*



*...delivering quality healthcare products*



# VISION

To be the leading provider of Healthcare products, services and information to Retail Pharmacies, Hospitals and other Health Institutions across Africa and the rest of the world.



# MISSION

We provide excellent healthcare products and services that exceeds customers satisfaction backed with Integrity, Innovation and Technology with a sense of Warmth and Friendliness.

We provide a conducive work environment that promotes teamwork and career growth.

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A graphic consisting of a dark blue square with rounded corners. Inside the square is a light gray rounded rectangle. The words "Core Values" are written in a dark blue, sans-serif font, centered within the gray rectangle.

# Core Values

We deliver **WOW** through service

We do **MORE** with less

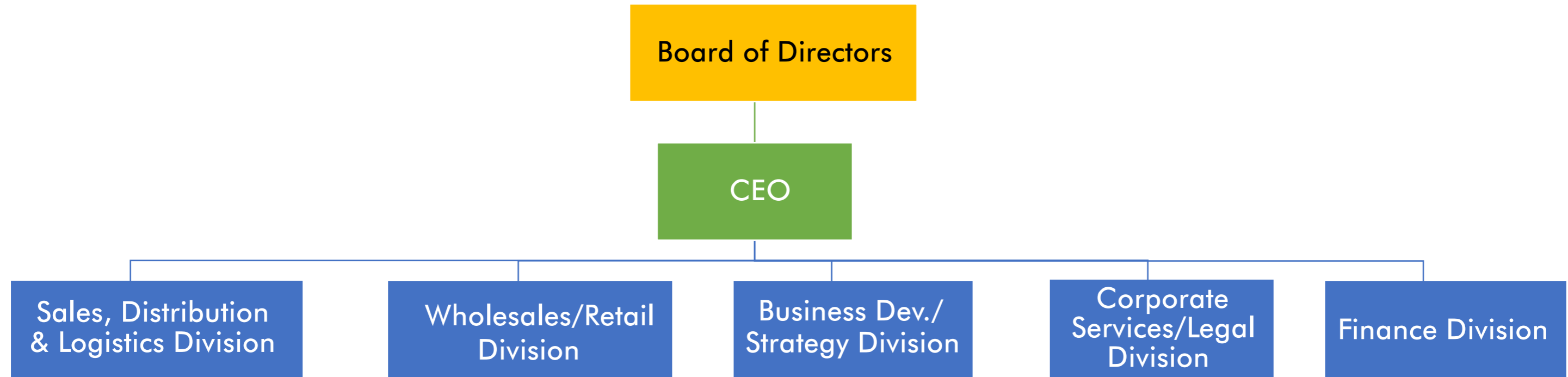
We embrace and drive **CHANGE**

We are adventurous, creative, open minded, and we build honest **RELATIONSHIPS**.

We are **PASSIONATE, DETERMINED** and **HUMBLE**.

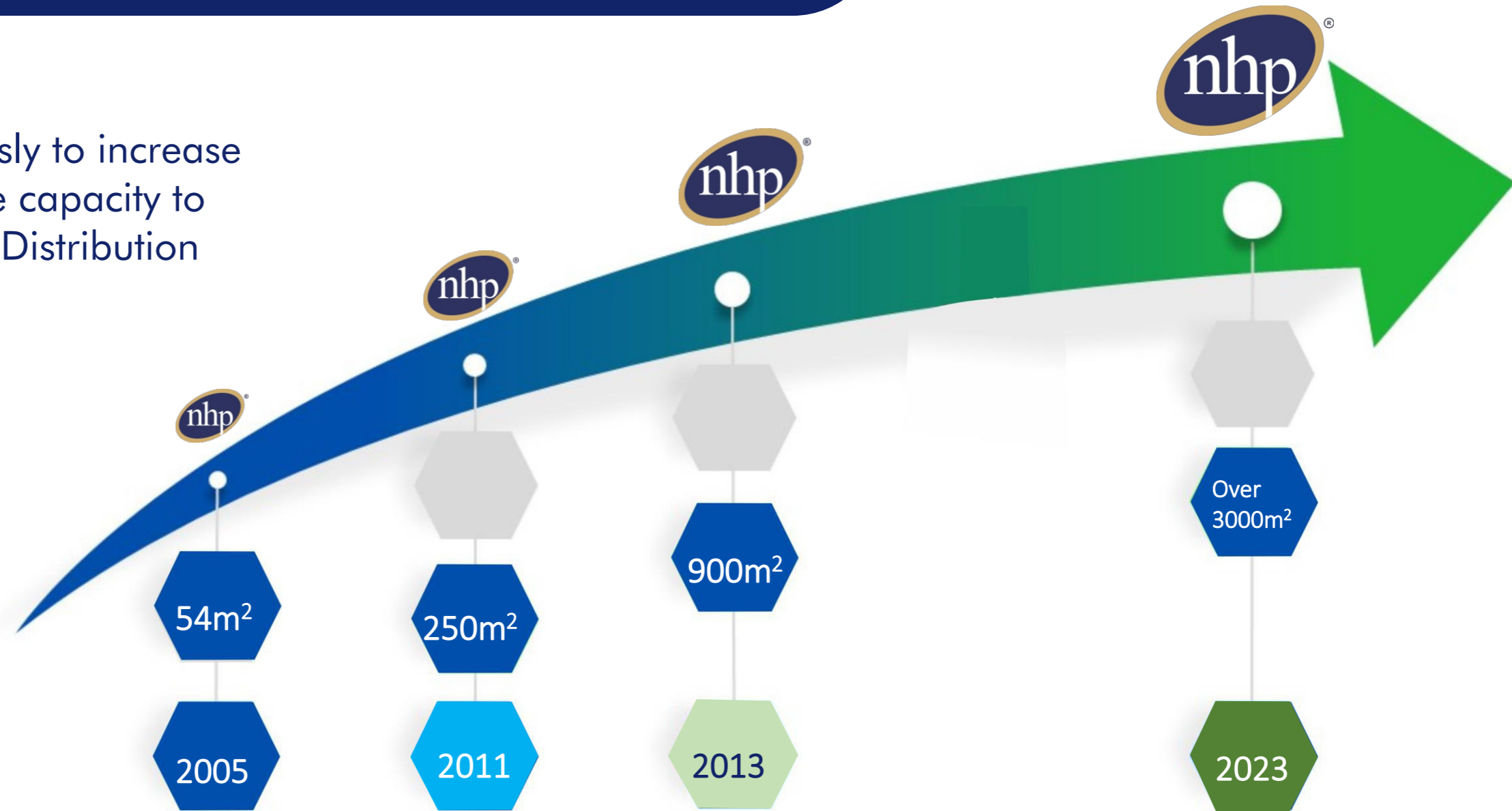


## Top-level Structure - Divisions



# OPERATIONAL SPACE GROWTH TILL DATE

Since inception in 2005, NHP has worked assiduously to increase its operational and storage capacity to global standards of Good Distribution Practice (GDP)



# NHP DISTRIBUTION PARTNERS (INTERNATIONAL & LOCAL)

Efamol®



2009:  
Efamol/Wassen  
range of products

OMRON®



2010:  
Omron Healthcare  
range of products.

HealthCheck™



2015:  
HealthCheck Brand  
was introduced  
into the market

Moxie  
Premium Range of Children Medicines



2018 :  
Moxie range of  
products was  
introduced into the  
market

nhp  
generics



2019 :  
NHP Pharma  
generics was  
launched into the  
market.



*...delivering quality healthcare products*

# NHP WHOLESALERS PARTNERS

We are accredited Wholesaler for most major Manufacturers and Importers in Nigeria.



# OUR GOALS & OBJECTIVES (2015 - 2035).

- To become a one stop integrated Healthcare Logistics company of choice in Africa by being present in the entire supply chain of the healthcare sector, delivering quality products and services to our clients.
- We will achieve this by being actively present in the business of Retail Pharmacies (online and offline), Wholesales and Distribution, Importation and Manufacturing, Health Maintenance Organization (HMO), Clinics and Diagnostic Centres.

# OUR CONTACTS



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**:New Heights Pharmaceuticals**



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*Thank  
you*



*...delivering quality healthcare products*