



Corporate Profile



**New Heights
Pharma Group**



About the Group

New Heights Pharma Group is a fully integrated African healthcare company, strategically structured to operate across the entire pharmaceutical value chain, from product development and brand ownership to nationwide distribution and large scale wholesaling.

With over 21 years of proven industry experience, the Group has evolved into a multi-entity healthcare powerhouse, built for scale, governance, and global partnerships.

Our operations are designed to deliver end to end healthcare solutions, ensuring that quality products move seamlessly from concept to patient access.



■ Group Structure

The Group operates through three specialized companies, each with a focused mandate, delivering excellence within a unified ecosystem:

1. New Heights Pharma Ltd.

The Innovation & Product Engine

- Product development, formulation and Manufacturing.
- NAFDAC licensing and regulatory ownership
- Global sourcing and importation
- Brand creation and intellectual property management

2. NHP Healthcare Ltd.

The Distribution & Market Execution Powerhouse

- Nationwide distribution and logistics
- Sales force deployment and market penetration
- Warehouse and inventory management
- Institutional and government supply execution

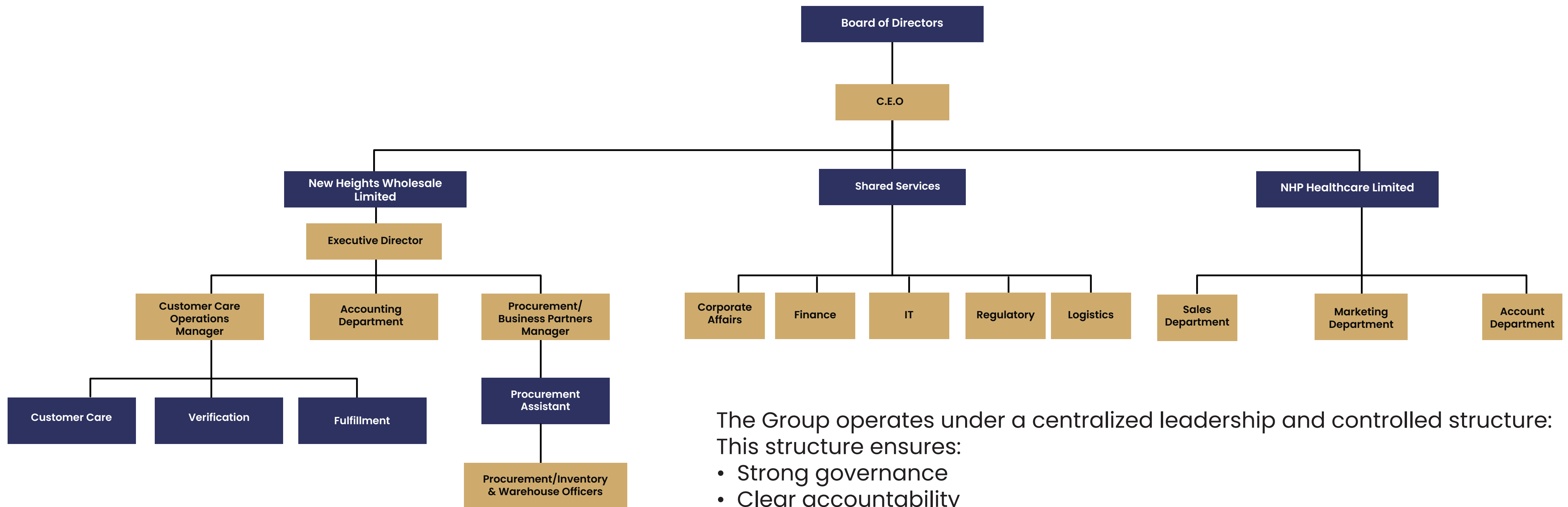
3. New Heights Wholesales Ltd.

The Trading & Market Intelligence Engine

- Multi Brand Healthcare Product Wholesaling
- Competitive procurement and sourcing
- Bulk-Breaking trading and supply
- Real time market intelligence and pricing advantage
- A One-stop Wholesale centre for Retail, clinics/Hospitals Pharmacies



Corporate Governance & Organization



The Group operates under a centralized leadership and controlled structure:
This structure ensures:

- Strong governance
- Clear accountability
- Operational efficiency
- Scalability for international partnerships

Group Capacity & Scale

Total Workforce: 100+ professionals across the Group

Licensed Pharmacists: Over 20% of the work-force ensuring compliance and quality

Combined SKU Strength:

- o 7,500+ SKUs (Wholesales)
- o 70+ proprietary/distributed products (Healthcare division)

Operational Coverage: Nationwide (All 6 geopolitical zones of Nigeria)

Infrastructure:

- o Corporate Head Office (Lagos)
- o Regional hubs (Abuja, Port Harcourt, Ibadan)
- o Expanded warehouse and operational spaces exceeding 4,000m², aligned with GDP standards



Vision, Mission & Core Values

Vision

To be the leading provider of healthcare products, services and information to retail pharmacies, hospitals and other health institutions across Africa and the rest of the world.

Mission

To deliver excellent healthcare products and services that exceed customer satisfaction, backed by **integrity, innovation, and technology**, while fostering a culture of teamwork and career growth.

Core Values

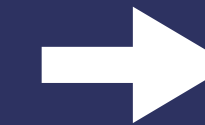
- We deliver WOW through service
- We do MORE with less
- We embrace and drive CHANGE
- We build honest RELATIONSHIPS
- We are PASSIONATE, DETERMINED, and HUMBLE



Our Integrated Value Chain

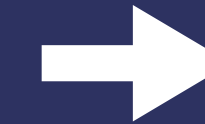
What sets New Heights Pharma Group apart is its presence in the entire healthcare value chain:

Product Creation



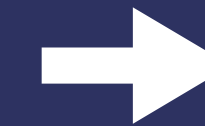
New Heights Pharma Ltd.

Market Distribution



NHP Healthcare Ltd.

Wholesale & Trade Expansion



New Heights Wholesales Ltd.

This model delivers:

- End to end control of supply chains
- Faster speed to market
- Stronger regulatory protection
- Reduced operational risk
- Multiple revenue streams

It mirrors global pharmaceutical giants and positions the Group for international expansion and partnerships.



Operational Infrastructure & GDP Alignment

The Group has continuously invested in infrastructure aligned with Good Distribution Practice (GDP) standards.

Capabilities Include:

- Structured warehousing systems
- Batch control and traceability
- Inventory accuracy and accountability
- Nationwide logistics coordination (via CEO Logistics)
- Efficient order fulfillment systems

This ensures the ability to handle:

- High-volume transactions
- Government and donor contracts
- Multi location supply operations



Product & Portfolio Strength

The Group offers a diversified and high value healthcare portfolio, including:

- Prescription Medicines (generics and branded)
- OTCs, Nutraceuticals and Wellness products
- Diagnostics solutions
- Medical devices
- Hospital consumables

This diversity makes the Group a one stop healthcare solutions provider.



■ Partnerships & Brand Affiliations



OMRON

Wassen[®]
INTERNATIONAL

Efamol[®]

 **MEDINFAR**

HSH (China)

QUEST
NUTRA/PHARMA

 **Artron**

 **ERNEST**
CHEMISTS LIMITED

The Group maintains strong relationships with international, continental and local partners for both Product distribution and contract manufacturing.

- OMRON Healthcare Products
- Efamol / Wassen Products
- HealthCheck Range
- NHP Generics Products
- Moxie Range
- Ernest Chem Products

Additionally, the Group through its Wholesale operation is an accredited wholesaler for major manufacturers and importers in Nigeria, reinforcing its procurement strength and credibility.

Track Record & Execution Capability in Supply

New Heights Pharma Group has successfully delivered projects and supply engagements for reputable institutions, including:

- International Organization for Migration (IOM)
- Lagos State Government
- All 37 State Commissioners of Health (2024–2025)
- LAFARGE
- GMT
- INTERSOS
- Federal and State Hospitals across Nigeria

This track record demonstrates:

- Ability to execute large-scale healthcare projects
- Experience with government and institutional procurement systems
- Reliability in complex supply environments



Why Global Partners Choose **NEW HEIGHTS PHARMA**

- Fully Integrated Model – from product to patient
- Proven Scale & Infrastructure
- Strong Regulatory Compliance (NAFDAC, PCN, GDP)
- Nationwide Reach with Regional Depth
- Experienced Workforce & Licensed Professionals
- Transparent Governance Structure
- Partner Ready Systems and Reporting



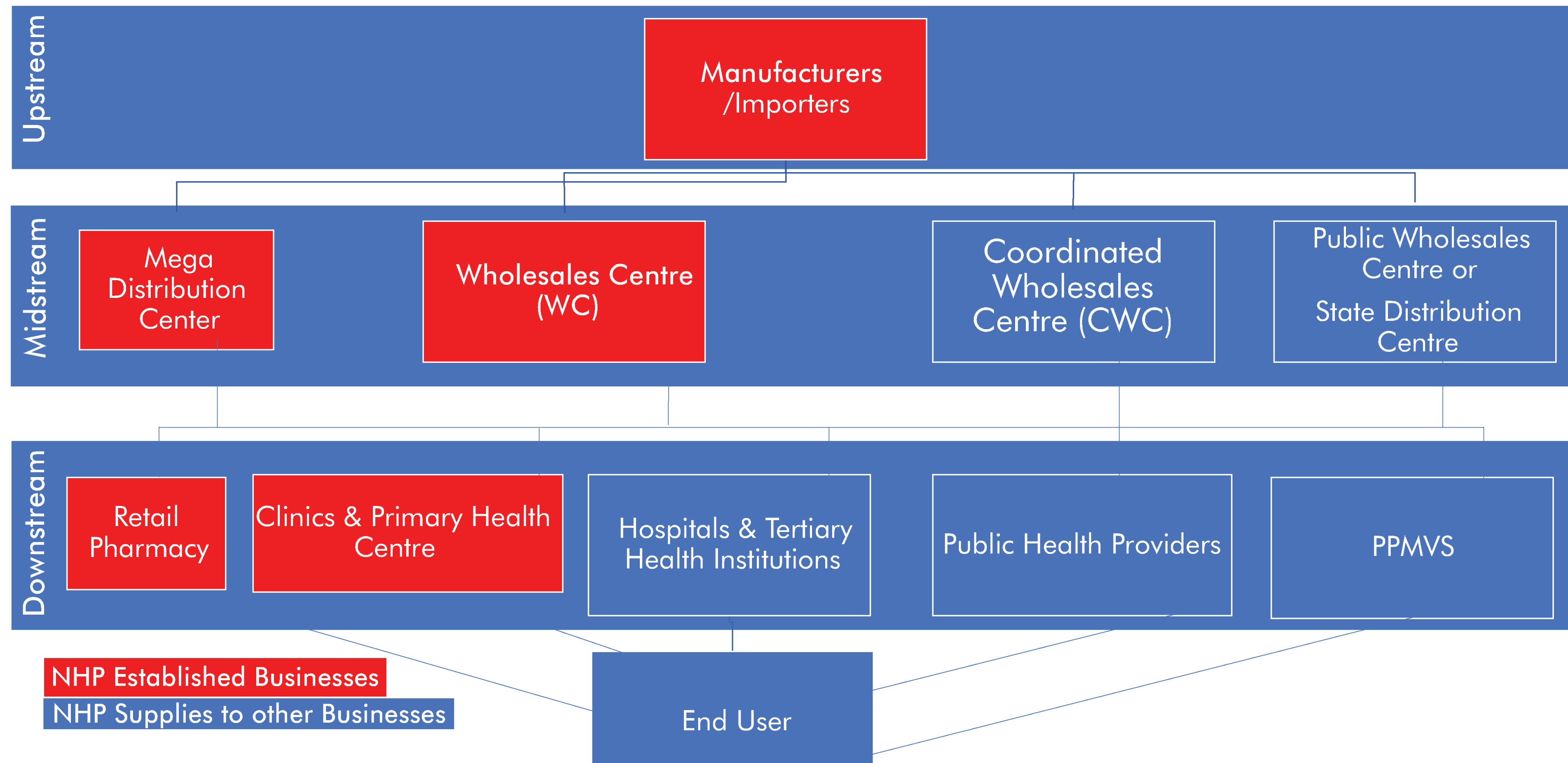
Strategic Advantage

The Group's restructuring into specialized entities was a deliberate strategic move to:

- Enhance operational excellence
- Improve governance and transparency
- Protect core product assets
- Enable rapid scalability
- Position for global investment and partnerships



NHP's Business in the Nigeria Pharma Industry





Our Goals and Objectives (2015 – 2035).

To become a one stop integrated Healthcare and supply chain company of choice in Africa by being present in the entire value chain of the healthcare sector; creating access by delivering quality products and services.

We will achieve this by being actively present in the business of Retail Pharmacies (online and offline), Wholesales and Distribution, Importation and Manufacturing, Health Maintenance Organization (HMO), Clinics and Diagnostic Centres.



New Heights Pharma Group is not just a healthcare company; it is a strategically engineered, future ready enterprise designed to deliver healthcare solutions at scale.

With a robust structure, deep market penetration, strong infrastructure, and proven execution capacity, the Group stands as a trusted African partner for global healthcare organizations.

NEW HEIGHTS PHARMA GROUP

Shaping the future of healthcare access in Africa, and beyond.